



AMP

Association of Asset Management Professionals



GET CERTIFIED

Become a Certified Reliability Leader® (CRL)

Gain the skills to drive lasting, positive change throughout your organization. Effectively engage and influence stakeholders, from the factory floor to the executive suite, and build a culture of reliability and excellence.

**JOIN MORE THAN 4,000 CERTIFIED
RELIABILITY LEADERS (CRLs)**

from leading organizations, including Fortune 500 companies

Email: crm@assetmanagementprofessionals.org - Phone: 239-533-9806

www.assetmanagementprofessionals.org | [@assetmanagementprofessionals](https://www.instagram.com/assetmanagementprofessionals)

WHAT IS A CERTIFIED RELIABILITY LEADER®?

A professional trained to apply strategic approaches to asset management, and lead efficient and safe work teams creating positive and lasting changes in their organization, focused on operational excellence and profitability. The CRL masters the knowledge of the five domains of the Uptime® Elements™,

a Reliability Framework and Asset Management System™, ensuring that their team speaks the same language expressed in the Domains: Reliability Engineering for Maintenance (REM), Asset Condition Management (ACM), Work Execution Management (WEM), Leadership for Reliability (LER) and Asset Management (AM).

WHY BECOME A CERTIFIED RELIABILITY LEADER®?



Obtain a Globally Valued Certification

Your knowledge of Reliability and Asset Management is verified by a certificate that validates your professional credibility.



Practical Knowledge For Complex Environments

Acquire the knowledge and tools to manage successful teams and achieve operational excellence.



Continuous Improvement

Our certification pathway will prepare you to work proactively vs reactively to improve your bottom line.



Increase Your Professional Visibility

Certified Reliability Leaders® are valuable employees with an globally recognized certification to increase your growth potential.



Speak a Common Language

The Uptime® Elements Framework supports the entire team's use of a common language in asset management, promoting excellence in any organization or industry.



Refine Your Strategic Approach and Vision

Create high-impact solutions in your organization. Your leadership will make a difference creating a culture of reliability.

FREE BADGES

The Uptime® Elements Domain Level Badges demonstrate your competence in specific areas of Asset Management. Free for CRLs in good standing. We are constantly adding new Badges! Stay up to date!



HOW TO BECOME A CERTIFIED RELIABILITY LEADER® (CRL)

Take our in-person or virtual exam and become a CRL. The exam lasts 2 hours and consists of 125 multiple-choice questions. It is timed and supervised virtually. This certification is valid for 3 years. Register now for an upcoming exam date. We highly recommend taking a CRL Workshop, provided by Reliabilityweb.com.

The CRL Workshop provides the foundational knowledge, tools, and understanding of the Uptime® Elements Framework, supporting participants apply reliability leadership principles within their organizations. For further information, please email training.care@Reliabilityweb.com



THE ASSOCIATION OF ASSET MANAGEMENT PROFESSIONALS



- **Mission:** To provide professional accreditation and acknowledgement in learning, advancement opportunities, and career development in Asset Management.
- **Vision:** To be a respectful, diverse and global community for professionals to exchange ideas and to advance Asset Management.
- **Values:** Integrity, Respect, Communication, Support, Collaboration, Sustainability and Diversity.

THE CERTIFIED MAINTENANCE MANAGER® (CMM)

This certification validates the competencies of the maintenance leader, their skills in preventing failures, using new technological tools, and developing a holistic view of maintenance. The CMM ensures the integrity of processes and manages relationships between teams to achieve optimal results in an environment that is safe for people and assets.



Learn to Manage Asset Types

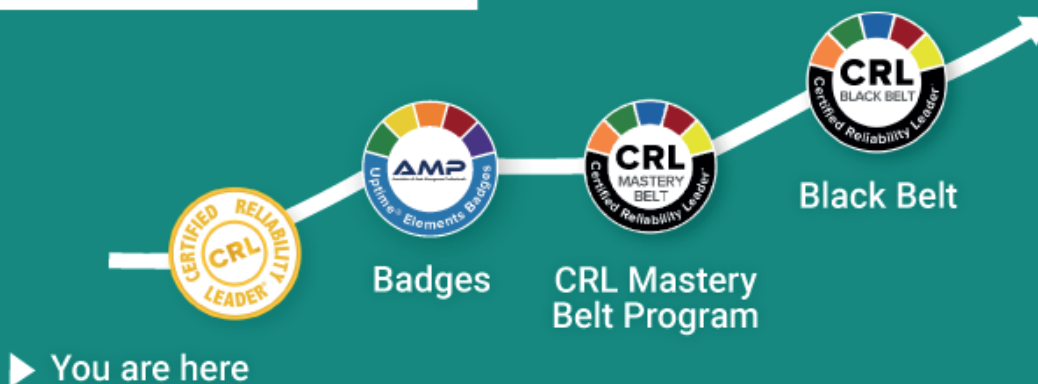
- Tangible Assets
- Intangible Assets
- Financial Assets
- Human Assets



THE AMP CERTIFICATION PATHWAY

Advance your career. Gain professional projection with the AMP Certification Pathway. Our certifications, badges, and belt program synthesize years of knowledge to successfully manage assets and teams. Make a positive impact now.

CERTIFICATION JOURNEY:



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